



AVENUE OF THE ARTS

30th Anniversary Gala

FRIDAY, OCTOBER 6, 2023

6:30 – 9:30 PM

5:30 PM VIP RECEPTION

W Philadelphia, 1439 CHESTNUT STREET

Join us to celebrate 30 years of **Avenue of the Arts, Inc.** advocating for the interests of arts organizations and businesses on South Broad Street and raising funds for capital reinvestment, beautification, and marketing of Philadelphia's grand boulevard.

DRESS CODE:
BLACK TIE OPTIONAL

SPONSORSHIP LEVELS

PLATINUM \$25,000

- Reserved tickets for 10 to Gala
- Reserved seating area at Gala
- Four tickets to VIP reception in the W Secret Garden
- Name/logo on Gala e-blasts
- Name/logo on sponsor boards at Gala
- Name in all Gala press releases and media packages, advertisements, and PSAs
- Logo with link on Avenue of the Arts Gala website
- Ten social media posts over one year (sponsor to provide content)
- Banner ad on Avenue of the Arts website for one year
- All sponsor's guests receive a one-year membership in Friends of the Avenue of the Arts

**The charitable portion of a Platinum Sponsor is \$22,500*

GOLD \$10,000

- Reserved tickets for 6 to Gala
- Reserved seating area at Gala
- Two tickets to VIP reception in the W Secret Garden
- Name/logo on Gala e-blasts
- Name/logo on sponsor boards at Gala
- Name in all Gala press releases and media packages, and advertisements
- Logo with link on Avenue of the Arts Gala website
- Ten social media posts over one year (sponsor to provide content)
- Banner ad on Avenue of the Arts website for one year
- All sponsor's guests receive a one-year membership in Friends of the Avenue of the Arts

**The charitable portion of a Gold Sponsor is \$8,500*

SILVER \$5,000

- Reserved tickets for 4 to Gala
- Two tickets to VIP reception in the W Secret Garden
- Name/logo on Gala e-blasts
- Name/logo on sponsor boards at Gala
- Name in all Gala press releases and media packages, and advertisements
- Logo with link on Avenue of the Arts Gala website
- Five social media posts over one year (sponsor to provide content)
- Banner ad on Avenue of the Arts website for six months
- All sponsor's guests receive a one-year membership in Friends of the Avenue of the Arts

**The charitable portion of a Silver Sponsor is \$4,000*

BRONZE \$2,500

- Reserved tickets for 2 to Gala
- Two tickets to VIP reception in the W Secret Garden
- Name/logo on sponsor boards at Gala
- Logo with link on Avenue of the Arts Gala website
- Banner ad on Avenue of the Arts website for six months
- All sponsor's guests receive a one-year membership in Friends of the Avenue of the Arts

**The charitable portion of a Bronze Sponsor is \$2,000*



avenueofthearts.org/gala



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SPONSORSHIP FORM

Company Name AS IT SHOULD APPEAR ON SPONSORSHIP MATERIALS

PLATINUM \$25,000

GOLD \$10,000

SILVER \$5,000

BRONZE \$2,500

Contact Name

Mailing Address

City

State

ZIP

Phone

Email

Company Website

MAKE CHECKS PAYABLE TO
Avenue of the Arts, Inc.

MAIL TO **Avenue of the Arts, Inc.**
PO Box 22607
Philadelphia PA 19110-2607

Please provide your guests’ names and emails:

Name	Email	Name	Email
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Name	Email	Name	Email
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Name	Email	Name	Email
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Name	Email	Name	Email
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>