### FINANCIAL STATEMENTS

For the Years Ended December 31, 2021 and 2020

### TABLE OF CONTENTS

| <u>PAGE</u>                            |
|--|
| INDEPENDENT AUDITOR'S REPORT           |
| FINANCIAL STATEMENTS                   |
| STATEMENTS OF FINANCIAL POSITION 3     |
| STATEMENTS OF ACTIVITIES 4 - 5         |
| STATEMENTS OF CASH FLOWS6              |
| STATEMENTS OF FUNCTIONAL EXPENSES7 - 8 |
| NOTES TO FINANCIAL STATEMENTS9 - 16    |





#### INDEPENDENT AUDITOR'S REPORT

To the Board of Directors of Avenue of the Arts, Inc. Philadelphia, Pennsylvania

#### **Opinion**

We have audited the accompanying financial statements of Avenue of the Arts, Inc. (a nonprofit organization) which comprise the statements of financial position as of December 31, 2021 and 2020, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Avenue of the Arts, Inc. as of December 31, 2021 and 2020, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Basis for Opinion**

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Avenue of the Arts, Inc. and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Responsibilities of Management for the Financial Statements**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Avenue of the Arts, Inc.'s ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

#### **Auditor's Responsibilities for the Audit of the Financial Statements**

Our objectives are to obtain reasonable assurance about whether the financial statements, as a whole, are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Avenue of the Arts, Inc.'s internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Avenue of the Arts, Inc.'s ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

DePietto & DePietto, LLC

Holland, Pennsylvania July 13, 2022

# STATEMENTS OF FINANCIAL POSITION DECEMBER 31, 2021 AND 2020

|   |    | <u>2021</u> |    | <u>2020</u> |
|---|----|-------------|----|-------------|
| ASSETS  |    |             |    |             |
| CURRENT ASSETS  |    |             |    |             |
| Cash and cash equivalents                                       | \$ | 251,900     | \$ | 165,079     |
| Cash and cash equivalents restricted for DCED grant obligations |    | 706,944     |    | 0           |
| Total cash, cash equivalents and restricted cash                |    | 958,844     |    | 165,079     |
| Contributions and grants receivable                             |    | 1,500       |    | 11,000      |
| Prepaid expenses  |    | 3,226       |    | 3,801       |
| TOTAL CURRENT ASSETS  |    | 963,570     |    | 179,880     |
| PROPERTY AND EQUIPMENT  |    |             |    |             |
| Office equipment  |    | 31,791      |    | 31,791      |
| Less accumulated depreciation                                   |    | (31,791)    |    | (31,791)    |
| TOTAL PROPERTY AND EQUIPMENT                                    |    | 0           |    | 0           |
| TOTAL ASSETS  | \$ | 963,570     | \$ | 179,880     |
| LIABILITIES AND NET ASSETS                                      |    |             |    |             |
| CURRENT LIABILITIES   | ф  | 44.007      | ф  | 22.051      |
| Accounts payable  | \$ | 44,097      | \$ | 32,851      |
| Accrued expenses Refundable advances                            |    | 17,650      |    | 6,320       |
| Refundable advances   |    | 706,944     |    | 0           |
| TOTAL CURRENT LIABILITIES                                       |    | 768,691     |    | 39,171      |
| NET ASSETS  |    |             |    |             |
| Without donor restrictions                                      |    | 194,879     |    | 140,709     |
| With donor restrictions   |    | 0           |    | 0           |
| TOTAL NET ASSETS  |    | 194,879     |    | 140,709     |
| TOTAL LIABILITIES AND NET ASSETS                                | \$ | 963,570     | \$ | 179,880     |

### STATEMENT OF ACTIVITIES

FOR THE YEAR ENDED DECEMBER 31, 2021

|  | Without Donor Restrictions | With Donor<br>Restirctions | <u>Total</u> |
|--|----------------------------|----------------------------|--------------|
| REVENUE AND SUPPORT  |                            |                            |              |
| Contributions  | \$ 43,868                  | \$ 0                       | \$ 43,868    |
| Contributions - in-kind  | 10,000                     | 0                          | 10,000       |
| Government grants  | 393,056                    | 0                          | 393,056      |
| COVID-19 PPP loan forgiveness  | 17,887                     | 0                          | 17,887       |
| Fundraising income   | 13,624                     | 0                          | 13,624       |
| Investment income  |                            | 0                          | -            |
| Miscellaneous income   | 221                        | 0                          | 221          |
| TOTAL REVENUE AND SUPPORT  | 478,656                    | 0                          | 478,656      |
| NET ASSETS RELEASED FROM RESTRICTIONS                                | 0                          | 0                          | 0            |
| TOTAL REVENUE AND SUPPORT, AND NET ASSETS RELEASED FROM RESTRICTIONS | 478,656                    | 0                          | 478,656      |
| EXPENSES   |                            |                            |              |
| Program services   |                            |                            |              |
| Marketing  | 70,587                     | 0                          | 70,587       |
| Planning and Advocacy  | 40,562                     | 0                          | 40,562       |
| Public Art, Streetscape and Maintenance                              | 126,308                    | 0                          | 126,308      |
| Total program services   | 237,457                    | 0                          | 237,457      |
| Supporting services  |                            |                            |              |
| Management and general   | 51,585                     | 0                          | 51,585       |
| Development  | 135,444                    | 0                          | 135,444      |
| Total supporting services  | 187,029                    | 0                          | 187,029      |
| TOTAL EXPENSES   | 424,486                    | 0                          | 424,486      |
| CHANGES IN NET ASSETS  | 54,170                     | 0                          | 54,170       |
| NET ASSETS AT BEGINNING OF YEAR                                      | 140,709                    | 0                          | 140,709      |
| NET ASSETS AT END OF YEAR  | \$ 194,879                 | \$ 0                       | \$ 194,879   |

### STATEMENT OF ACTIVITIES

FOR THE YEAR ENDED DECEMBER 31, 2020

|   | Without Donor Restrictions | With Donor<br>Restirctions | <u>Total</u> |
|---|----------------------------|----------------------------|--------------|
| REVENUE AND SUPPORT   |                            |                            |              |
| Contributions   | \$ 98,515                  | \$ 0                       | \$ 98,515    |
| Government grants   | 110,000                    | 0                          | 110,000      |
| Fundraising income  | 18,177                     | 0                          | 18,177       |
| COVID-19 PPP loan forgiveness   | 22,500                     | 0                          | 22,500       |
| COVID-19 Economic Injury Disaster Loan forgiveness                      | 3,000                      | 0                          | 3,000        |
| TOTAL REVENUE AND SUPPORT   | 252,192                    | 0                          | 252,192      |
| NET ASSETS RELEASED FROM RESTRICTIONS                                   | 0                          | 0                          | 0            |
| TOTAL DEVENUE AND CUDDODT   |                            |                            |              |
| TOTAL REVENUE AND SUPPORT,<br>AND NET ASSETS RELEASED FROM RESTRICTIONS | 252,192                    | 0                          | 252,192      |
| EXPENSES  |                            |                            |              |
| Program services  |                            |                            |              |
| Marketing   | 170,451                    | 0                          | 170,451      |
| Planning and Advocacy   | 0                          | 0                          | 0            |
| Public Art, Streetscape and Maintenance                                 | 114,687                    | 0                          | 114,687      |
| Total program services  | 285,138                    | 0                          | 285,138      |
| Supporting services   |                            |                            |              |
| Management and general  | 29,004                     | 0                          | 29,004       |
| Development   | 3,620                      | 0                          | 3,620        |
| Total supporting services   | 32,624                     | 0                          | 32,624       |
| TOTAL EXPENSES  | 317,762                    | 0                          | 317,762      |
| CHANGES IN NET ASSETS   | (65,570)                   | 0                          | (65,570)     |
| NET ASSETS AT BEGINNING OF YEAR   | 206,279                    | 0                          | 206,279      |
| NET ASSETS AT END OF YEAR   | \$ 140,709                 | \$ 0                       | \$ 140,709   |

### STATEMENTS OF CASH FLOWS

FOR THE YEARS ENDED DECEMBER 31, 2021 AND 2020

|   | <u>2021</u>   | <u>2020</u>    |
|---|---------------|----------------|
| CASH FLOWS FROM OPERATING ACTIVITIES                      |               |                |
| Changes in net assets                                     | \$<br>54,170  | \$<br>(65,570) |
| Adjustments to reconcile change in net assets to net cash |               |                |
| provided by operating activities:                         |               |                |
| (Increase) decrease in operating assets                   |               |                |
| Contributions receivable                                  | 9,500         | (7,500)        |
| Prepaid expenses  | 575           | 342            |
| Increase (decrease) in operating liabilities              |               |                |
| Accounts payable  | 11,246        | 5,825          |
| Accrued expenses  | 11,330        | (5,569)        |
| Refundable advance  | 706,944       | <br>(3,000)    |
| NET CASH PROVIDED BY                                      |               |                |
| (USED IN) OPERATING ACTIVITIES                            | 793,765       | <br>(75,472)   |
|   |               |                |
| NET INCREASE (DECREASE) IN CASH                           | 793,765       | (75,472)       |
|   |               |                |
| CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR              | 165,079       | 240,551        |
|   |               |                |
| CASH, CASH EQUIVALENTS AND RESTRICTED CASH,               |               |                |
| END OF YEAR   | \$<br>958,844 | \$<br>165,079  |

AVENUE OF THE ARTS, INC.
STATEMENT OF FUNCTIONAL EXPENSES
FOR THE YEAR ENDED DECEMBER 31, 2021

|                  | TOTAL<br>EXPENSES 2021                      | 158,868                             | 1,250       | 3,146                            | 4,265     | 41,282                         | 2,175                         | 6,069                        | 210                  | 692                  | 59,975            | 122,478       | 9,604              | 10,000         | 1,498                                | 1,601          | 1,026     | 270    | 424,486        |
|------------------|---|-------------------------------------|-------------|----------------------------------|-----------|--------------------------------|-------------------------------|------------------------------|----------------------|----------------------|-------------------|---------------|--------------------|----------------|--------------------------------------|----------------|-----------|--------|----------------|
| ı                | EX  | ↔                                   |             |                                  |           |                                |                               |                              |                      |                      |                   |               |                    |                |                                      |                |           |        | ↔              |
| ŒS               | TOTAL<br>SUPPORT<br>SERVICES                | \$ 76,384                           | 551         | 1,385                            | 1,879     | 7,346                          | 692                           | 2,674                        | 93                   | 11                   | 26,425            | 60,500        | 4,231              | 4,405          | 0                                    | 0              | 453       | 0      | \$ 187,029     |
| SUPPORT SERVICES | DEVELOP-<br>MENT                            | \$ 38,768                           | 399         | 1,003                            | 1,361     | 5,682                          | 501                           | 1,936                        | <i>L</i> 9           | 8                    | 19,137            | 60,000        | 3,064              | 3,190          | 0                                    | 0              | 328       | 0      | \$135,444      |
| SUP              | MGMT AND<br>GENERAL                         | \$ 37,616                           | 152         | 382                              | 518       | 1,664                          | 191                           | 738                          | 26                   | 3                    | 7,288             | 200           | 1,167              | 1,215          | 0                                    |                | 125       | 0      | \$ 51,585      |
|                  | TOTAL<br>PROGRAM<br>SERVICES                | 82,484                              | 669         | 1,761                            | 2,386     | 33,936                         | 1,483                         | 3,395                        | 117                  | 758                  | 33,550            | 61,978        | 5,373              | 5,595          | 1,498                                | 1,601          | 573       | 270    | 237,457        |
|                  |   | <del>\$</del><br>                   | 6)          | ,                                | •         | •                              | _                             | , (                          | <b>6</b> )           | _                    | ,                 | ~             | ~                  | ,              |                                      |                | 10        |        | ~   <br>~      |
| RVICES           | PUBLIC ART,<br>STREETSCAPE &<br>MAINTENANCE | 30,127                              | 372         | 936                              | 1,269     | 5,299                          | 467                           | 1,806                        | 62                   |                      | 17,846            | 61,978        | 2,858              | 2,976          | )                                    | •              | 305       |        | 126,308        |
| MSE              | P<br>STF<br>M/                              | 8                                   |             |                                  |           |                                |                               |                              |                      |                      |                   |               |                    |                |                                      |                |           | ļ      | <del>∨</del>   |
| PROGRAM SERVICES | PLANNING &<br>ADVOCACY                      | 29,059                              | 119         | 301                              | 408       | 1,702                          | 150                           | 580                          | 20                   | 2                    | 5,731             | 0             | 918                | 926            | 518                                  | 0              | 86        | 0      | 40,562         |
|                  | PL<br>AI                                    | 8                                   |             |                                  |           |                                |                               |                              |                      |                      |                   |               |                    |                |                                      |                |           | ļ      | ↔              |
|                  | MARKETING                                   | 23,298                              | 208         | 524                              | 709       | 26,935                         | 998                           | 1,009                        | 35                   | 749                  | 9,973             | 0             | 1,597              | 1,663          | 086                                  | 1,601          | 170       | 270    | \$ 70,587 \$   |
|                  | M   | ↔                                   |             |                                  |           |                                |                               |                              |                      |                      |                   |               |                    |                |                                      |                |           |        | <del>∨</del>   |
|                  |   | Payroll, payroll taxes and benefits | Advertising | Bank and payroll service charges | Insurance | Marketing and public relations | Memberships and subscriptions | Office supplies and expenses | Postage and couriers | Printing and copying | Professional fees | Program costs | Rent and utilities | Rent - donated | Seminars and educational conferences | Special events | Telephone | Travel | TOTAL EXPENSES |

100%

44%

32%

%95

30%

10%

17%

% to Total Expenses

AVENUE OF THE ARTS, INC. STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2020

|                                      |            | PROGRAM             | PROGRAM SERVICES          |                     | SUF                 | SUPPORT SERVICES | CES       |                  |
|--------------------------------------|------------|---------------------|---------------------------|---------------------|---------------------|------------------|-----------|------------------|
|                                      |            |                     | PUBLIC ART,               | TOTAL               |                     |                  | TOTAL     | TOTAL            |
|                                      | MARKETING  | ADVOCACY & PLANNING | STREETSCAPE & MAINTENANCE | PROGRAM<br>SERVICES | MGMT AND<br>GENERAL | DEVELOP-<br>MENT | SUPPORT   | EXPENSES<br>2020 |
| Payroll, payroll taxes and benefits  | \$ 34,174  | 0 \$                | \$ 22,994                 | \$ 57,168           | \$ 21,742           | \$ 2,713         | \$ 24,455 | \$ 81,623        |
| Bank and payroll service charges     | 1,472      | 0                   | 991                       | 2,463               | 250                 | 31               | 281       | 2,744            |
| Equipment rental and repairs         | 2,307      | 0                   | 1,552                     | 3,859               | 393                 | 49               | 442       | 4,301            |
| Insurance                            | 2,334      | 0                   | 1,570                     | 3,904               | 397                 | 50               | 447       | 4,351            |
| Marketing and public relations       | 74,197     | 0                   | 0                         | 74,197              | 0                   | 0                | 0         | 74,197           |
| Memberships and subscriptions        | 3,251      | 0                   | 1,985                     | 5,236               | 502                 | 63               | 595       | 5,801            |
| Office supplies and expenses         | 2,880      | 0                   | 1,938                     | 4,818               | 317                 | 40               | 357       | 5,175            |
| Postage and couriers                 | 2,622      | 0                   | 1,764                     | 4,386               | 446                 | 55               | 501       | 4,887            |
| Printing and copying                 | 400        | 0                   | 269                       | 699                 | 89                  | 6                | 77        | 746              |
| Professional fees                    | 10,028     | 0                   | 6,748                     | 16,776              | 1,706               | 213              | 1,919     | 18,695           |
| Program costs and grant expenditures | 15,968     | 0                   | 62,293                    | 78,261              | 0                   | 0                | 0         | 78,261           |
| Rent and utilities                   | 17,957     | 0                   | 12,082                    | 30,039              | 3,056               | 381              | 3,437     | 33,476           |
| Seminars and educational conferences | 2,103      | 0                   | 0                         | 2,103               | 0                   | 0                | 0         | 2,103            |
| Telephone                            | 744        | 0                   | 501                       | 1,245               | 127                 | 16               | 143       | 1,388            |
| Travel                               | 14         | 0                   | 0                         | 14                  | 0                   | 0                | 0         | 14               |
| TOTAL EXPENSES                       | \$ 170,451 | 0 \$                | \$ 114,687                | \$ 285,138          | \$ 29,004           | \$ 3,620         | \$ 32,624 | \$ 317,762       |

THE ACCOMPANYING NOTES ARE AN INTEGRAL PART OF THESE FINANCIAL STATEMENTS. PAGE 8

54%

% to Total Expenses

#### NOTE 1 - NATURE OF ACTIVITIES AND SIGNIFICANT ACCOUNTING POLICIES

#### **NATURE OF ACTIVITIES**

Avenue of the Arts, Inc. (the Organization) is a nonprofit organization founded in 1993 to promote the development, beautification, and marketing of the Avenue of the Arts. AAI has played an important role in transforming South Broad Street from City Hall to Washington Avenue into a vibrant and growing destination where people go to live, work, shop, play, and learn. The Avenue of the Arts is an important entertainment center for Philadelphia and the region. It is truly one of the most successful cultural, residential, commercial, educational and tourist locales in the United States.

Our primary mission is advocacy for the interests of the Avenue of the Arts stakeholders on issues ranging from strategic planning to marketing and place making in support of the economic and cultural vitality of this great street.

#### SIGNIFICANT ACCOUNTING POLICIES

#### **Basis of Presentation**

The financial statements of the Organization have been prepared in accordance with U.S. generally accepted accounting principles ("US GAAP"), which require the Organization to report information regarding its financial position and activities according to the following net asset classifications:

<u>Net assets without donor restrictions</u>: Net assets that are not subject to donor-imposed restrictions and may be expended for any purpose in performing the primary objectives of the Organization. These net assets may be used at the discretion of the Organization's management and the board of directors.

<u>Net assets with donor restrictions</u>: Net assets subject to stipulations imposed by donors, and grantors. Some donor restrictions are temporary in nature; those restrictions will be met by actions of the Organization or by the passage of time. Other donor restrictions are perpetual in nature, where by the donor has stipulated the funds be maintained in perpetuity.

Donor restricted contributions are reported as increases in net assets with donor restrictions. When a restriction expires, net assets are reclassified from net assets with donor restrictions to net assets without donor restrictions in the statements of activities.

#### Measure of operations

The statements of activities reports all changes in net assets, including changes in net assets from operating and non-operating activities. Operating activities consist of those items attributable to the Organization's ongoing program services and interest and dividends earned on money market and savings accounts. Non-operating activities, if any, are limited to resources that generate return from investments and other activities considered to be of a more unusual or nonrecurring nature.

NOTES TO FINANCIAL STATEMENTS

## NOTE 1 - NATURE OF ACTIVITIES AND SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### Basis of Accounting

The Organization's policy is to prepare its financial statements using the accrual basis of accounting which is in accordance with accounting principles generally accepted in the United States of America.

#### Contributions

Contributions received are recorded as net assets without donor restrictions or net assets with donor restrictions, depending on the existence and/or nature of any donor-imposed restrictions. Contributions that are restricted by the donor are reported as an increase in net assets without donor restrictions if the restriction expires in the reporting period in which the contribution is recognized. All other donor restricted contributions are reported as an increase in net assets with donor restrictions, depending on the nature of restriction. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from restrictions.

Contributed property and equipment are recorded at fair value at the date of donation. Contributions with donor-imposed stipulations regarding how long the contributed assets must be used are recorded as net assets with donor restrictions; otherwise, the contributions are recorded as net assets without donor restrictions.

#### Property and Equipment and Depreciation

The Organization follows the practice of capitalizing all expenditures for capital assets in excess of \$1,000. These assets are recorded at cost on the date of acquisition. The assets are depreciated on a straight-line basis over their estimated useful lives. Routine repairs and maintenance are expensed as incurred.

#### Use of Estimates

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

#### **Income Tax Status**

The Organization is exempt from income tax under IRC section 501(c)(3), though it is subject to tax on income unrelated to its exempt purpose, unless that income is otherwise excluded by the Code. The Organization has processes presently in place to ensure the maintenance of its tax-exempt status; to identify and report unrelated income; to determine its filing and tax obligations in jurisdictions for which it has nexus; and to identify and evaluate other matters that may be considered tax positions. The Organization has determined that there are no material uncertain tax positions that require recognition or disclosure in the financial statements.

# NOTE 1 - NATURE OF ACTIVITIES AND SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### Functional Expenses

The costs of providing program and other activities have been summarized on a functional basis in the statements of activities. Accordingly, certain costs have been allocated among program services and supporting services benefited. Such allocations are determined by management on an equitable basis.

The expenses that are allocated include the following: The expenses that are allocated include the following:

| Expense                             | Method of Allocation     |
|-------------------------------------|--------------------------|
| Payroll, payroll taxes and employee | Time and effort and % of |
| benefits                            | total program costs      |
| Advertising                         | % of total program costs |
| Bank and payroll service charges    | % of total program costs |
| Equipment rental and repairs        | % of total program costs |
| Insurance                           | % of total program costs |
| Marketing and public relations      | % of total program costs |
| Memberships and subscriptions       | % of total program costs |
| Office supplies and expenses        | % of total program costs |
| Postage and couriers                | % of total program costs |
| Printing and copying                | % of total program costs |
| Professional fees                   | % of total program costs |
| Rent and utilities                  | % of total program costs |
| Telephone                           | % of total program costs |

#### Reclassifications

Certain amounts in the December 31, 2020 financial statements have been reclassified to conform to the presentation in the December 31, 2021 financial statements.

NOTES TO FINANCIAL STATEMENTS

#### NOTE 2 – CASH, CASH EQUIVALENTS AND RESTRICTED CASH

#### Cash and cash equivalents

For purposes of the statement of financial position and the statement of cash flows, cash and cash equivalents consist of cash and other highly liquid resources, such as investment in money market funds, with an original maturity of three months or less when purchased.

The following is the composition of the combined amounts appearing in the financial statements.

|                           | <u>2021</u> | <u>2020</u> |
|---------------------------|-------------|-------------|
| Cash and cash equivalents | \$251,900   | \$165,079   |

#### Restricted cash

In 2021, the Organization received two \$500,000 Marketing to Attract Tourists Grant Contracts from the Commonwealth of Pennsylvania Department of Community and Economic Development ("DCED"). DCED Grant Number C000075661 has a term from January 1, 2021 to December 31, 2022 and DCED Grant Number C000080403 has a term from July 1, 2021 to June 30, 2024.

The following is the composition of the restricted cash amounts appearing in the financial statements.

|                         | <u>2021</u>      | <u>2020</u> |   |
|-------------------------|------------------|-------------|---|
| Grant Number C000075661 | \$206,944        | \$ 0        | ) |
| Grant Number C000080403 | 500,000          |             | ) |
|                         | <u>\$706,944</u> | <u>\$</u>   | ) |

#### NOTE 3 – DATE OF MANAGEMENT'S REVIEW

Subsequent events have been evaluated through July 13, 2022, which is the date the financial statements were available to be issued.

#### **NOTE 4 – CONCENTRATION OF CREDIT RISK**

Financial instruments that potentially subject the Organization to concentrations of credit risk consist principally of cash.

The Organization maintains its cash and money market funds in several financial institutions. Cash accounts and money market accounts are guaranteed by the Federal Deposit Insurance Corporation (FDIC) up to \$250,000. The Organization had uninsured funds on December 31, 2021 and 2020 of \$700,742 and \$0, respectively. While the Organization's accounts exceed the federally insured limits, the Organization believes it is not exposed to any significant credit risk on uninsured cash and money market funds at any time.

#### NOTE 4 – CONCENTRATION OF CREDIT RISK (CONTINUED)

#### Bank deposits

All bank deposits are classified as to credit risk by the three categories. **Category 1** consists of bank deposits insured or collateralized with securities held by the Organization of in the Organization's name by its agent. **Category 2** consists of bank deposits collateralized with securities held by pledging public depository's trust department or agent in the Organization's name. **Category 3** includes uncollateralized deposits including any deposits that are collateralized with securities held by the pledging public depository or by its trust department or agent but not in the Organization's name. On December 31, 2021 and 2020, the Organization's deposits of \$958,844 and \$165,079, respectively, are classified as Category 1 deposits.

#### NOTE 5 – CONTRIBUTIONS AND GRANTS RECEIVABLE

Contributions and grants receivable on December 31, 2021 and 2020 are as follows:

|                                  | <u>2021</u>     | <u>2020</u>     |
|----------------------------------|-----------------|-----------------|
| Receivable in less than one year | \$ <u>1,500</u> | <u>\$11,000</u> |
| Total contributions receivable   | <u>\$1,500</u>  | <u>\$11,000</u> |

#### NOTE 6 – NET ASSETS WITHOUT DONOR RESTRICTIONS

Net assets without donor restrictions were as follows for the years ended December 31, 2021 and 2020:

| 720.         | <u>2021</u>      | <u>2020</u>      |
|--------------|------------------|------------------|
| Undesignated | <u>\$194,880</u> | <u>\$140,709</u> |

#### NOTE 7 – NET ASSETS WITH DONOR RESTRICTIONS

Net assets with donor restrictions for the years ended December 31, 2021 and 2020 were \$0.

#### NOTE 8 – RETIREMENT PLAN

On January 1, 2000, the Organization established a 401(k) Profit Sharing Plan that provides for eligible employees to make pretax contributions up to 15% of eligible compensation, subject to certain limitations imposed by Section 401(k) of the Internal Revenue Code. The employer contribution to the Plan was at the discretion of the Organization. There were no employee or employer contributions to the plan for the years ended December 31, 2021 and 2020.

NOTES TO FINANCIAL STATEMENTS

#### **NOTE 9 – GRANTS**

#### Commerce Department Provider Agreement

On October 22, 2019, the Organization entered into a provider agreement with the City of Philadelphia ("City"), by and through the Commerce Department, to provide general consulting services to the City for \$120,000. The term of the contract was from July 1, 2019 to June 30, 2020. The contract was extended into 2021 for an additional \$100,000. Amounts included in the financial statements at December 31, 2021 and 2020 were \$100,000 and \$110,000, respectively.

Commonwealth of Pennsylvania Department of Community and Economic Development ("DCED") In 2021, the Organization received two \$500,000 Marketing to Attract Tourists Grant Contracts from the Commonwealth of Pennsylvania Department of Community and Economic Development ("DCED"). DCED Grant Number C000075661 has a term from January 1, 2021 to December 31, 2022 and DCED Grant Number C000080403 has a term from July 1, 2021 to June 30, 2024. As of December 31, 2021, the Organization received \$1,000,000 for both grants. On the Organization's financial statements, \$293,056 of the funds received were spent according to the contract and was recognized as revenue. The balance of \$706,944 was recognized as refundable advances on the balance sheet. As of December 31, 2021, none of the \$500,000 of Grant Number C000080403 had been expended.

#### **NOTE 10- RISK MANAGEMENT**

The Organization is exposed to various risks of loss related to torts; theft of, damage to, and destruction of assets; errors and omissions; and natural disasters.

#### Property and Liability Insurance

The Organization maintains commercial insurance coverage for property, liability and surety bonds.

#### **NOTE 11 – DONATED RENT**

Effective June 1, 2021, Dranoff Properties, Inc. ("DPI") agreed to donate office space to the Organization for the fair market value of \$2,500 per month. In lieu of monthly rental payments, at the end of each calendar year, the Organization will issue a letter to DPI detailing the value of the abated monthly rent as a charitable contribution of DPI. For 2021 the amount of donated rent was \$10,000. This was for the period of September through December 2021 even though the Organization's occupancy began in June 2021. DPI will provide electric, heat and water and no additional cost. The Organization is permitted to use DPI's Guest WIFI. Telephone service is excluded.

#### NOTE 12– LEASE OBLIGATION

#### Operating Lease – 777 South Broad Street

The Organization signed a lease for 1,451 square feet of office space at 777 South Broad Street with 777 South Broad Street Associates L.P., a Pennsylvania limited partnership, on November 25, 2014. The lease commenced on December 1, 2014 and expired on May 31, 2015. The lease was extended between the landlord and the Organization through February 28, 2017. The lease required a base rent of \$1,500 per month. On October 20, 2016, the lease was renewed for a twelve-month period from March 1, 2017 to February 28, 2018. The lease required a base rent of \$1,540 per month. On November 29, 2017, the lease was renewed for an additional twenty-four (24) month period from March 1, 2018 to February 29, 2020. The lease required a base rent of \$2,290 per month for the first twelve months and then a base rent of \$2,335 for the remaining twelve months. On March 1, 2020, a new lease was signed. The term of the new lease was from March 1, 2020 to October 25, 2021. The lease required a base rent of \$2,450 per month. The Organization was solely responsible for the use and consumption of all utility services for the premises.

Rent expense, including utilities, under this lease, for the years ended December 31, 2021 and 2020 was \$9,604 and \$33,476, respectively.

Effective January 1, 2021, the Organization terminated the lease and had to pay \$8,786 for early termination.

#### NOTE 13 – AVAILABILITY AND LIQUIDITY

The following represents the Organization's financial assets on December 31, 2021 and 2020:

|  | 2021      | 2020      |
|--|-----------|-----------|
| Financial assets at year-end:  |           |           |
| Cash and cash equivalents  | \$251,900 | \$165,079 |
| Contributions and grants receivable  | 1,500     | 11,000    |
| Total financial assets   | 253,400   | 176,079   |
| Less amounts not available to be used within one year:  Net assets with donor restrictions | 0_        | 0         |
| Financial assets available to meet general expenditures over the next twelve months        | \$253,400 | \$176,079 |

The Organization maintains financial assets for operating expenses in checking accounts. As part of its liquidity plan, from time to time, excess cash is invested in money market accounts at various financial institutions.

## NOTE 14 – COVID-19 PANDEMIC, PAYROLL PROTECTION PROGRAM AND ECONOMIC INJURY DISASTER LOANS

During 2020 and 2021, the Organization, like many businesses around the world, was significantly impacted by the COVID-19 pandemic.

On March 27, 2020, President Trump signed the Coronavirus Aid, Relief, and Economic Security Act ("CARES Act".) The CARES Act provided fast and direct economic assistance for American workers and families, small businesses, and preserved jobs for American industries. As part of the CARES Act, the Paycheck Protection Program ("PPP") provided loan relief to small businesses with fewer than 500 employees and the Economic Injury Disaster Loan ("EIDL") provided economic relief to businesses experiencing a temporary loss of revenue due to coronavirus (COVID-19). Both programs are administered through the Small Business Administration ("SBA") via an SBA Participating Lender.

On April 23, 2020, the Organization entered into a loan agreement with PNC Bank and the SBA through the PPP for \$22,500. On May 1, 2020, the Organization entered into a loan agreement with PNC Bank and the SBA through the EIDL for \$3,000.

In June 2021, in accordance with the provisions of the CARES Act, the Organization was notified that the loans had been entirely forgiven. Accordingly, the proceeds received are reflected in the December 31, 2020 financial statements as forgiveness of debt income.

On April 12, 2021, the Organization received a second draw of the Paycheck Protection Program ("PPP") of \$17,887. This loan was forgiven on May 14, 2022.

#### **NOTE 15 – LITIGATION**

As of the date of this report there is no litigation pending which, if decided adversely to the Organization would have a material impact on the Organization.